

## **Coaches and Academy Officials Code of Conduct**

*“We have a responsibility to promote high standards of behaviour in the game. As a coach or official of the Kilmarnock FC Youth Academy you will be required to observe the following code of conduct in everything you do”.*

### **On and off the field, I will:**

- Show respect to others involved in the game including match officials, opposition players, coaches, managers, officials and spectators.
- Adhere to the laws and spirit of the game.
- Promote fair play and high standards of behaviour.
- Always respect the decision of the match officials.
- Never enter the field of play without the referees permission.
- Never engage in public criticism of the match officials.
- Never engage in, or tolerate, offensive, insulting or abusive behaviour.

### **When working with players, I will:**

- Place the wellbeing, development, safety and enjoyment of each player above everything else including winning.
- Explain exactly what I expect from players and what they can expect from me.
- Ensure that all parents/carers of all players under the age of 18 understand these expectations.
- Never engage in or tolerate any form of bullying.
- Develop mutual trust and respect with every player to build self esteem.
- Encourage every player to accept responsibility for their own behaviour and performance.
- Ensure that all activities that I organise are appropriate for the players ability level, age, maturity and in line with the Academy coaching plan.
- Co-operate fully with other Academy staff including recruitment, sports science, medical and education and welfare.

### **I understand that if I do not follow the code, any/all of the following actions may be taken by**

#### **the Academy:**

- Required to meet with the Academy Education and Welfare Officer or Child Protection Officer.
- Required to meet with the Academy Director.
- Monitored by another coach or Academy official.
- Required to attend an SFA education course.
- Suspended by the Academy from attending matches and training.
- Suspended by Kilmarnock FC from attending Rugby Park.
- Require to leave or have my position terminated by the Academy.
- Details of my conduct passed by the club to the SFA which could result in my accreditation being reviewed.

During any trial/assessment period the Academy will endeavour to keep the Parents/ Guardians and if applicable the host club fully informed of how the young player is progressing and our intentions regarding his future development.