**Coaches and Academy Officials Code of Conduct**

*“We have a responsibility to promote high standards of behaviour in the game.*

*As a coach or official of the Kilmarnock FC Youth Academy you will be required to observe the* *following code of conduct in everything you do”.*

**On and off the field, I will:**

• Show respect to others involved in the game including match officials, opposition players,

  coaches, managers, officials and spectators.

• Adhere to the laws and spirit of the game.

• Promote fair play and high standards of behaviour.

• Always respect the decision of the match officials.

• Never enter the field of play without the referees permission.

• Never engage in public criticism of the match officials.

• Never engage in, or tolerate, offensive, insulting or abusive behaviour.

**When working with players, I will:**

• Place the wellbeing, development, safety and enjoyment of each player above everything

  else including winning.

• Explain exactly what I expect from players and what they can expect from me.

• Ensure that all parents/carers of all players under the age of 18 understand these expectations.

• Never engage in or tolerate any form of bullying.

• Develop mutual trust and respect with every player to build self esteem.

• Encourage every player to accept responsibility for their own behaviour and performance.

• Ensure that all activities that I organise are appropriate for the players ability level, age, maturity and in line with the Academy coaching plan.

• Co-operate fully with other Academy staff including recruitment, sports science, medical and education and welfare.

**I understand that if I do not follow the code, any/all of the following actions may be taken by**

**the Academy:**

• Required to meet with the Academy Education and Welfare Officer or Child Protection Officer.

• Required to meet with the Academy Director.

• Monitored by another coach or Academy official.

• Required to attend an SFA education course.

• Suspended by the Academy from attending matches and training.

• Suspended by Kilmarnock FC from attending Rugby Park.

• Require to leave or have my position terminated by the Academy.

• Details of my conduct passed by the club to the SFA which could result in my accreditation

  being reviewed.

During any trial/assessment period the Academy will endeavour to keep the Parents/Guardians and if applicable the host club fully informed of how the young player is progressing and our intentions regarding his future development.